



WFMJ Television Inc./NBC Network
 101 West Boardman Street
 Youngstown, Ohio 44503
 ph: 330.744.8611 • fax: 330.744.3402

Mailing Address CROSSROADS MEDIA 66 CANAL CENTER PLAZA SUITE 555 ALEXANDER, VA 22314	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	19445	NEW	Broadcast	5/16/2012	5/16/2012
	Advertiser			Brand	Network
	CROSSROADS GPS			CROSSROADS GPS	WFMJ
	Contract Description			Dates	Revenue Type
	CROSSROADS GPS			05/24/12 - 05/31/12	CA5
	Estimate #	Proposal #		Primary Salesperson	Buyer:
	552	06815967		PHILADELPHIA PMC	Noelle Ramsey

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1				X				1	05/24 - 05/24	05:58:58 p 06:29:59 p	FIX	1:00	1	\$3,000.00
										Prg: 21 NEWS 6PM				
										21NWS AT 6PM				
A 2	X							1	05/28 - 05/28	05:58:58 p 06:29:59 p	FIX	1:00	1	\$3,000.00
										Prg: 21 NEWS 6PM				
										21NWS AT 6PM				
A 3			X					1	05/30 - 05/30	05:58:58 p 06:29:59 p	FIX	1:00	1	\$3,000.00
										Prg: 21 NEWS 6PM				
										21NWS AT 6PM				
A 4					X			1	05/25 - 05/25	06:30:00 p 06:59:59 p	PO1	1:00	1	\$1,600.00
										Prg: NBC NIGHTLY NEWS				
										NBC NITELY NWS				
A 5		X						1	05/29 - 05/29	06:30:00 p 06:59:59 p	PO1	1:00	1	\$1,600.00
										Prg: NBC NIGHTLY NEWS				
										NBC NITELY NWS				
A 6				X				1	05/31 - 05/31	06:30:00 p 06:59:59 p	PO1	1:00	1	\$1,600.00
										Prg: NBC NIGHTLY NEWS				
										NBC NITELY NWS				

Billable	Airtime			Spots	NTR		Total	
	Gross	Net			Gross	Net	Gross	Net
May 2012	\$4,600.00	\$3,910.00		2			\$4,600.00	\$3,910.00
Jun 2012	\$9,200.00	\$7,820.00		4			\$9,200.00	\$7,820.00
Totals:	\$13,800.00	\$11,730.00		6			\$13,800.00	\$11,730.00